

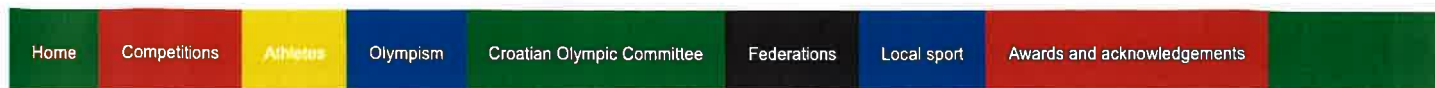


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Olimpijac Ivan Kijaković Gašpić hrvatski predstavnik na edukaciji za nove lidere u sportu 2019. godine

## 77 participants at the conference on good governance and gender equality

Category: Gender Equality in Sport  
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photo: COC

Zagreb, 21 November 2018 - Good governance and gender equality in sport was the main topic of the conference in Zagreb organised by the Croatian Olympic Committee. A total of 77 representatives of organisations active in the field of science, education and sport participated in the conference. The conference was organised within the GETZ project (Gender Equality Toolkit for generation Z) that is implemented by the University of Worcester (UK) in cooperation with universities from Norway, Netherlands and Belgium, and sport organisations from Croatia, Slovenia and Sweden.

Youth born in the period 1995-2009 is referred to as the generation Z. They are a target group that can be worked with in order to change their attitudes on gender equality in sport, and free them from the existing stereotypes, myths and behavioural patterns that violate the principles of good governance.

Interesting topics in the field of good governance and gender equality were presented in the first part of the conference programme. The NOC Vice President Morana Paliković Gruden gave an introductory speech on gender equality as the precondition of good governance in sport. The presentation on the topic of women in leadership positions in sport organisation was given by the NOC Vice President Sanda Čorak. The Ombudsperson for Gender Equality in the Republic of Croatia Višnja Ljubičić informed participants about the jurisdictions of the Ombudsperson for Gender Equality in cases of discrimination against women in

sport. The President of the Croatian Association of Sport Management Ivan Vranković covered the topic of strengthening good governance in sport through education and networking of women.

Three speakers covered the topics on gender perceptions and the impact of media – Ana Maskalan from the Institute of Social Research in Zagreb, Ratko Cvetnić from the NOC Commission for Gender Equality, and Anita Malenica from the Agency for Electronic Media.

Two workshop sessions covered six thematic units: culture and society, media, governance, participation, events, and commerce.

Other than the issues related to gender inequality in sport, which are manifested in many forms, e.g. unequal amount of financial awards for men and women in sport, less visibility of women's sport achievements in the media, and lower participation of women in sport governing bodies, a whole-day event in Panorama Zagreb Hotel highlighted a range of other examples of gender inequality that take place out of sport, such as the gap in salaries and pensions between women and men.

The closing word was delivered by Morana Paliković Gruden who stated that there is a long way ahead of us until we have reached equality of women and men in sport. (hoo/ap)

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## Invitation to the conference "Good Governance and Gender Equality in Sport"

Zagreb, November 14, 2018 - The Croatian Olympic Committee invites the stakeholders from the field of science, education and sport to the conference about the development and implementation of the...

## Croatian Olympic Committee's Gender Equality in Sport Commission marked its 20th anniversary

Zagreb, December 19, 2017 - The Croatian Olympic Committee's (HOO) Gender Equality in Sport Commission celebrated the 20th anniversary of its successful performance at the Zagreb hotel Panora...

## Zero tolerance to exclusion and inactivity

Zagreb, November 9, 2015 - Croatian Olympic Committee's Gender Equality Commission (formerly known as Commission for Women in Sports) held on Monday its 7th session with the goal to commen...

## Gender Equality in Sport Commission

Aware of the difficulty and complexity of issues that women generally face in the society, and especially their place, position and role in sports, and accepting the IOC initiative to secure equality for wome...

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