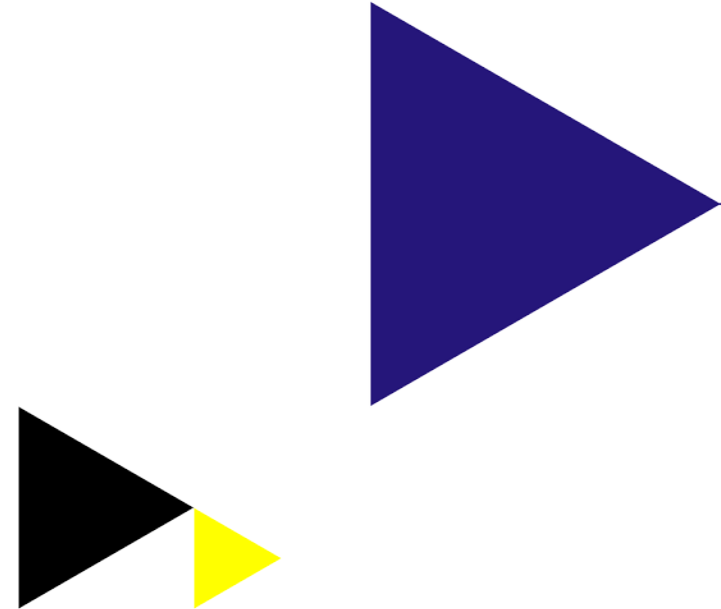




Massive/Mini Open Online Course (MOOC)

10 minutes of insights into the learning gains of the GETZ MOOC –
a high over evaluation of the impact on and intentions of participants

Name: S. Geijer
Date: 22-04-2021
Fellow researchers:
Vanessa Jones and Beth Burgess (University of Worcester)
Solveig Straume (Molde University College)





Content

- Context
- Check-in - fill in the blanks
- 3 themes
 - Gender inequality in local context
 - Learning via a MOOC
 - Sense of autonomy and desire for change
- Check-out





Context

MOOC Uni roll out



MOOC

Goal:

'tackle the issues around the gender imbalance in sport in relation to leadership and management roles in the industry which is heavily male dominated' by means of education.

6 thematic modules:
Culture and society, Media, Governance and Law, Participation, Events and Commerce

Post

?

Research



12 semi structured interviews, till now

Main themes:
Gender inequality in local context, Learning via a MOOC, Sense of autonomy and desire for change



Check-in – fill in the blanks

- Sports participation in Europe is unequal still, as just **31%** of the members of a sports club or a federation are female (Fasting, 2019).
- British women on average earn roughly **84** pence for every pound that men were paid (Eurostat, 2018a; Office for National Statistics, 2020).
- The Netherlands are currently at the **38th** place in the Global Gender Gap Index (World Economic Forum, 2019).





Problem acknowledged?



(Reussink, 2019)



Gender inequality in local context

- The importance of equality
- Not that visible to men, (highly) experienced by women
- Different domains:
 - Sports
 - Politics
 - Economics
 - Social
 - Media
- Changes over time experienced



GEN Z shout out (1)

'I think this is more present in the Norwegian society than we think it is. I mean, generally I think that people don't think this is a big issue but when you start looking behind the numbers and statistics you see that this is very present in society. This is not good. I think it should be as equal as possible in relation to what job you take on or what you study you do.'



20 years old



Insights - Learning via a MOOC

- For all their first time
- Extrinsic and intrinsic motivators
- Individual
- Opened eyes and spread the word
- Learning materials well rated
- Learning activities as well, offline discussion



GEN Z shout out (2)

“It was pleasant to go through the course and the gigantic data collection at your own pace. You could click on all the articles and read them, so that was nice. My biggest criticism would be that you didn’t get any feedback during the course and that you were not challenged to rewrite or adjust your input. You were unable to fail what also disabled me as a participant to experience new successes.”



25 years old



Sense of autonomy and desire for change

- Focused on equality pre MOOC
- More confident in discussions post MOOC
- Intentions already in place or importance of change stressed
- Guidelines and structure to conceptualize can be nice addition
- Babysteps are also steps



GEN Z shout out (3)

“This conversation made me aware of the impact I could have on a small scale. I was often thinking like: first I need to have money and then the right people to ensure equality for women. However I can have an impact as sports trainer or leader, by for example preventing children to make hurtful comments based on gender. By explaining them that this is not the way to go and that men and women are equal. If they learn this at an early age they can take that with them into the future.”



20 years old

Check-out

- Questions for me?
- Questions to you!
 - Has this opened your eyes, would you participate in MOOC or use the MOOC in your work?
 - Or who is willing to make mirco adjustments in daily life to promote a more equal society?
- Feel free to contact me via s.geijer@hva.nl or add me on LinkedIn!