

Good Governance and Gender Equality in Sport

Conference for stakeholders in science, education and sport

20 November 2018 at Panorama Zagreb Hotel

PROGRAMME

09:30-10:00 Registration of participants

10:00 – 10:15 OPENING

Moderator: Manuela Sentđerđi, Communications Officer of the Croatian Olympic Committee

Josip Čop, Secretary General of the Croatian Olympic Committee

Martina Jeričević, Representative of the State Office for Sport

10:15 – 11:30 GOOD GOVERNANCE AND GENDER EQUALITY IN SPORT

Moderator: Ratko Cvetnić, Member of the NOC Commission for Gender Equality

Gender equality as the precondition of good governance in sport

Morana Paliković Gruden, Vice President of the Croatian Olympic Committee

Jurisdictions of the Ombudsperson for Gender Equality in cases of discrimination against women in sport

Višnja Ljubičić, Ombudsperson for Gender Equality

Women in leadership of sport organisations

Sanda Čorak, Vice President of the Croatian Olympic Committee

Supporting good governance in sport through education and networking of women

Ivan Vranković, President of the Croatian Association for Sport Management

11:30-12:00 Coffee break

12:00-13:00 GENDER PERCEPTIONS AND THE IMPACT OF MEDIA

Moderator: Dragana Majcen, Secretary General of the Croatian Dance Sport Association

Croatian youth from a gender perspective

Ana Maskalan, Associate Researcher at the Institute for Social Research in Zagreb

Media coverage and presentation of male and female athletes

Ratko Cvetnić, Member of the NOC Commission for Gender Equality

Good practice example: Campaign for more visibility of women's team sports in electronic media in Mediterranean countries

Anita Malenica, Representative of the Agency for Electronic Media

13:00-14:00 Lunch break

- 14:00-16:00** **WORKSHOP FOR PARTICIPANTS OF THE CONFERENCE**
Moderator: Alma Papić, Croatian Olympic Committee
- 14:00-14:15** **Presentation of the GETZ project and the framework of the educational tool**
Vanessa Jones, University in Worcester
- 14:15-15:00** **Workshop part 1. Discussion of participants in thematic working groups**
- Thematic working group 1. Culture and Society
Moderator: Dragana Majcen, Secretary General of the Croatian Dance Sport Association
- Thematic working group 2. Media
Moderator: Nataša Preis-Bedenik, Secretary General of the Croatian Triathlon Federation
- Thematic working group 3. Sport Governance
Moderator: Alojzije Janković, Vice President of the Croatian Association for Sport Management
- Thematic working group 4. Sport Participation
Moderator: Ivana Ruszkowski, Secretary General of the Croatian Cycling Federation
- Thematic working group 5. Sport Events
Moderator: Melita Juratek Cipek, Secretary General of the Croatian Skating Federation
- Thematic working group 6. Sport Commerce
Moderator: Ivan Vranković, President of the Croatian Association for Sport Management
- 15:00-15:30** Coffee break
- 15:30-16:00** **Workshop part 2. Proposals of participants by topics**
- Thematic working group 1. Culture and Society
Moderator: Dragana Majcen, Secretary General of the Croatian Dance Sport Association
- Thematic working group 2. Media
Moderator: Nataša Preis-Bedenik, Secretary General of the Croatian Triathlon Federation
- Thematic working group 3. Sport Governance
Moderator: Alojzije Janković, Vice President of the Croatian Association for Sport Management
- Thematic working group 4. Sport Participation
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- Thematic working group 5. Sport Events
Moderator: Melita Juratek Cipek, Secretary General of the Croatian Skating Federation
- Thematic working group 6. Sport Commerce
Moderator: Ivan Vranković, President of the Croatian Association for Sport Management
- 16:00** **CLOSING**
Morana Paliković Gruden, Vice President of the Croatian Olympic Committee